



TALL SHIP CELEBRATION

+ BAY CITY, MICHIGAN +

January 11, 2019

Tall Ship Celebration: Bay City is currently accepting applications for qualified vendors for the award-winning maritime festival returning Thursday, July 18—Sunday, July 21, 2019. Bay City is once again the only official host port in Michigan for the TALL SHIPS CHALLENGE®, a series of races and rallies that is produced by Tall Ships America. Some details about Tall Ship Celebration 2019:

- The event occurs in two waterfront parks on either side of the Saginaw River in Bay City.
- Based on attendance at our last six events, organizers expect approximately 100,000 people will attend the four-day event.
- As many as twelve tall ships will line the banks of the Saginaw River and family-oriented activities will be available at no additional cost to guests in both Wenonah Park and Veterans Memorial Park.
- Admission is \$8.00 per person, per day (\$10.00 as of July 1st). A Souvenir Passport is required for boarding and touring visiting tall ships. They are available for an additional \$8.00 (\$10.00 as of July 1st) and are valid for the entire event.
- Gates will open at 12:00 p.m. on Thursday, July 18th. On Friday, July 19th – Sunday, July 21st, gates will open at 9:00 a.m. for limited visitation by special populations and at 10:00 a.m. for the general public. The festival closes at 5:00 p.m. each evening.
- Plans for a special event in Wenonah Park on Thursday evening, July 18th are in the works. Details will be shared with vendors when possible. Vendors will have the option to stay open after regular festival hours.
- Ballads and Brews featuring live entertainment and craft brewed beer, will occur in Veterans Memorial Park Friday—Sunday, July 19—21, from approximately 5:00—11:00 p.m. Vendors will have the option to stay open during Ballads and Brews on Friday – Sunday evenings.
- All vendors must set up on Wednesday, July 17th and be fully operational by Noon on Thursday, July 18th when the festival gates open.

For more information about Tall Ship Celebration, please refer to the website www.tallshipcelebration.com.

Vendor space is limited and will be assigned on a first-come/first-served basis. Preference is extended to previous vendors with whom Tall Ship Celebration has had a positive experience. To apply for a spot, complete the enclosed registration form and return it no later than February 15, 2019. The registration form must be returned with a check made payable to Tall Ship Celebration: Bay City [see attached for fee structure]. **All vendors are subject to approval.** Current proof of insurance, your menu options and a color photograph representative of your proposed set-up [trailer, stand, tent, etc.] are also required by March 15, 2019.

To assure a high quality, productive event for all concerned, Tall Ship Celebration is committed to recruiting vendors offering a variety of products that are attractively displayed and that meet the necessary Fire and Health Department regulations. For a copy of the Fire Department Special Event Procedures and the Health Department Temporary Food Service License, please call the Bay County Health Department at 989.895.4006. All vendors must comply with State of Michigan sales tax rules and regulations.

I encourage you to review the enclosed information and return the completed Vendor Registration Form as quickly as possible to reserve your space. Please feel free to contact us via email at info@tallshipcelebration.com if you have any questions about Tall Ship Celebration: Bay City or the vendor registration process.

Sincerely,

Shirley Roberts
Event Coordinator
Enclosure